



July 12, 2010

To Our Valued 4DTV Customer:

As you are well aware, the C-Band market has been in a constant state of decline for many years. The total subscriber count has now reached about 18,000 and continues to dwindle. We have received indications that some of our existing customers will not be participating in this space beyond 2010. As the customer base declines, it becomes increasingly difficult to maintain our participation in the ecosystem. We have fixed operational costs that we must recover, and the only way to recover the cost would be to substantially raise our prices over the remaining customer base.

After having considered these facts, we've arrived at the decision that Motorola will not be participating in the operation of this business after 12/31/2010. This decision will allow us and our partners to gracefully shut down this business. We feel that this is the best course of action for Motorola, our partner companies, and the consumers who use our services.

Sincerely,

A handwritten signature in black ink that reads 'Eric Sprunk'.

Eric Sprunk
Senior Director
Motorola PKI Center